



NOSTALGIC-ART

In November 2025, Nostalgic-Art celebrated its 30th anniversary - three decades of passion for design, craftsmanship, and the timeless charm of the past. What began in 1995 with a handful of nostalgic souvenirs from a trip to England has evolved into a global success story, with products loved by collectors and retailers in more than 50 countries.

Founded by Teja Engel in Berlin, the company started with a simple idea: to capture the beauty of classic designs and share them with people who appreciate authenticity and quality. From those early beginnings at local street festivals to today's international presence, Nostalgic-Art has stayed true to its creative roots — offering products that combine emotional storytelling with outstanding craftsmanship.

From its home in the historic Kanonenhalle in Berlin, the company continues to blend creativity, quality, and sustainability in a way that feels both traditional and refreshingly modern. Around 50 employees work here to bring retro inspiration to life — true to the company's philosophy: 100% designed in Berlin and 50% made in Germany.

The anniversary year 2025 marked another meaningful step in Nostalgic-Art's evolution. The company launched its first licensed puzzles, a natural addition to its established portfolio of tin signs, mugs, and metal boxes. Produced in Germany from eco-friendly recycled cardboard and packaged in a decorative, reusable tin, the puzzles reflect the enduring values that have always defined the brand: authenticity, durability, and joy of design.

The brand portfolio also expanded further. In 2025, Nostalgic-Art welcomed Renault to its family of part-

ners, joining iconic names such as BMW, Mercedes-Benz, Vespa, Harley-Davidson, Coca-Cola, and many more. These collaborations share one common thread: a love of strong heritage brands and the art of storytelling through design.

To mark its anniversary, Nostalgic-Art launched a year-long celebration campaign that will continue into mid-2026. The initiative showcases and highlights the creative spirit and distinctive look that have made Nostalgic-Art a recognized name in the international giftware industry. Retail partners are being supported with dedicated POS materials, helping to strengthen brand awareness and inspire consumers with the charm of vintage design — both in stores and online.

While trends come and go, Nostalgic-Art remains true to its roots — creating products that make people smile, evoke memories, and bring a touch of retro happiness into modern homes. Its team culture, characterized by creativity, collaboration, and authenticity, is one of the company's greatest strengths. The result is a collection that celebrates timeless values while evolving with the spirit of each new generation.

Its commitment to producing around half of its collection in Germany, using recyclable materials, and operating its Berlin headquarters with solar energy ensures that this joy is created responsibly and sustainably